



FOR IMMEDIATE RELEASE

Pamela Schoenberg, owner/director of dnj Gallery, and Ted Meyer, founder of Art and Med, are thrilled to present the exhibition, **“In Strength”**: a group show by artists connected to breast cancer. Shedding light on the challenges of living with a chronic disease, the Art and Med program, curated by dnj Gallery, includes a ten-week art exhibit and corresponding community-focused events. The Art and Med program is designed to increase awareness, further education, and raise funds for charities.

In 2024, Pamela Schoenberg recognized the need for community among people living with long-term illness. She shifted her focus at dnj Gallery from a solely commercial space to one with a charitable and educational perspective, and deals with medical patients/artists. In 2019–2022, she studied nutritional science and preventative medicine. In 2023, she then received her certification as a registered Health Coach. Schoenberg combines her two passions, art and health, and thus presents art by individuals living with chronic illness to tell their stories, foster community, and create safe, supportive spaces for those who are chronically ill.

Effective communication and making your goal simple and easy to understand is a priority in the Art and Med curriculum, which includes listening, feeling and nonverbal body movements. Ted Meyer, the founder of this program, is the artist-in-residence at the USC Keck School of Medicine. He began this strategy to demonstrate to the medical school students the importance of the patients’ voices. Art and Med elicits an appreciation of the human aspect of the illnesses.

Our upcoming exhibition highlights the patients, survivors and caretakers of breast cancer. Cancer is a complex group of diseases in which abnormal cells grow uncontrollably, invade surrounding tissue and, in some cases, spread to other parts of the body. Breast cancer begins when cells in the breast develop abnormally and form a malignant tumor. Although breast cancer can affect anyone, it remains one of the most significant health concerns facing women today. Its impact extends far beyond a diagnosis. Breast cancer can affect a woman’s physical and emotional well-being, family life, relationships, career and sense of identity. At the same time, advances in early detection and research continue to offer hope, making education, access to care and sustained scientific investment essential to improving outcomes.

Presented in partnership with Tower Cancer Research Foundation, the exhibition brings art and advocacy together to illuminate the realities of breast cancer, honor the strength and individuality of those affected, and encourage meaningful conversations about women’s health, healing and the continuing need for research and support. The

exhibition is also sponsored by: AARP California, The American Cancer Society, Cancer Support Community Los Angeles, Living Beauty, Living Beyond Breast Cancer, Keep a Breast and Sharsheret.

dnj Gallery's upcoming multimedia exhibition "In Strength" explores the cognitive journey of women suffering from breast cancer. For instance, as dnj Gallery artist Jill Covell explains in "Jill's Journey," 'Jill's Journey' stands as more than just an exhibition; it is a heartfelt invitation to share in a collective experience of courage, resilience, and healing." (This is a separate installation made up of paintings, a map and an accompanying story that guide viewers through her experience.) Jasmyn Marie, a preservation artist featured in the show, describes her artwork in similar terms: "My journey as a preservation artist began not from a desire to decorate, but from a profound need to hold onto time." The remaining artists in "In Strength" express the stories of personal growth -- inviting viewers into the lived experience of breast cancer through the eyes of those who know it firsthand.

ABOUT THE PARTNERING ORGANIZATIONS

Tower Cancer Research Foundation (Presenting Partner): Tower Cancer Research Foundation funds early-stage cancer research that conventional systems overlook, backing the scientists and ideas most likely to drive the next generation of breakthroughs. To date, Tower has invested over \$12.1 million in cancer research, contributing directly to 15 FDA approvals. Through Magnolia House, Tower's flagship patient support division, the organization stands alongside patients in real time, providing free wellness and community services throughout their journey. Funding the future and supporting the present aren't competing priorities at Tower — they're the same mission.

AARP California: A non-profit, non-partisan membership organization that works to enhance the quality of life for all as we age, leading positive social change and delivering value to members through information, advocacy and service.

American Cancer Society: A nationwide voluntary health organization, the American Cancer Society works to eliminate cancer through research, patient support, advocacy and education, with a Central Los Angeles office serving the local community.

Cancer Support Community Los Angeles: A local affiliate of the national Cancer Support Community network, this organization offers free counseling, education and wellness programs to anyone affected by cancer, at no cost to participants.

Living Beauty Cancer Foundation: is a national nonprofit organization that exists to educate, uplift and empower more than 8,000 women with cancer. Living Beauty has spent more than two decades empowering women living with cancer through community, sisterhood, resources and holistic wellness programs.

Living Beyond Breast Cancer (LBBC): LBBC connects people affected by breast cancer to trusted medical information, educational programs and a community of support, from initial diagnosis through survivorship and metastatic disease.

Keep A Breast: Founded in 2000 with a mission to reduce breast cancer risk and its impact globally through art, education, prevention and action, KAB pioneered a youth-centric approach that empowers Gen Alpha, Gen Z and millennials with prevention-focused information during their teens, 20s and 30s.

Sharsheret: a Jewish not-for-profit organization, provides personalized support, lifesaving education, financial assistance and genetic counseling to empower individuals of all backgrounds faced with or at increased genetic risk of breast cancer and ovarian cancer.